

MK360

เครื่องจ่ายภาพเสมือนจริง ตัวแรกของโลก

ประสบการณ์ใหม่แห่งความสมจริง 4 มิติ
ที่ทุกคนสัมผัสได้พร้อมกัน

คุณสามารถเป็นเจ้าของได้ทั้งในรูปแบบการซื้อ และการเช่า
พ่านทาง ไซเบอร์เร็กซ์ ดีไซน์ พูดแทนจำหน่ายรายเดียวในประเทศไทย
ได้รับอนุญาตอย่างเป็นทางการจากบริษัท Broomx Technologies

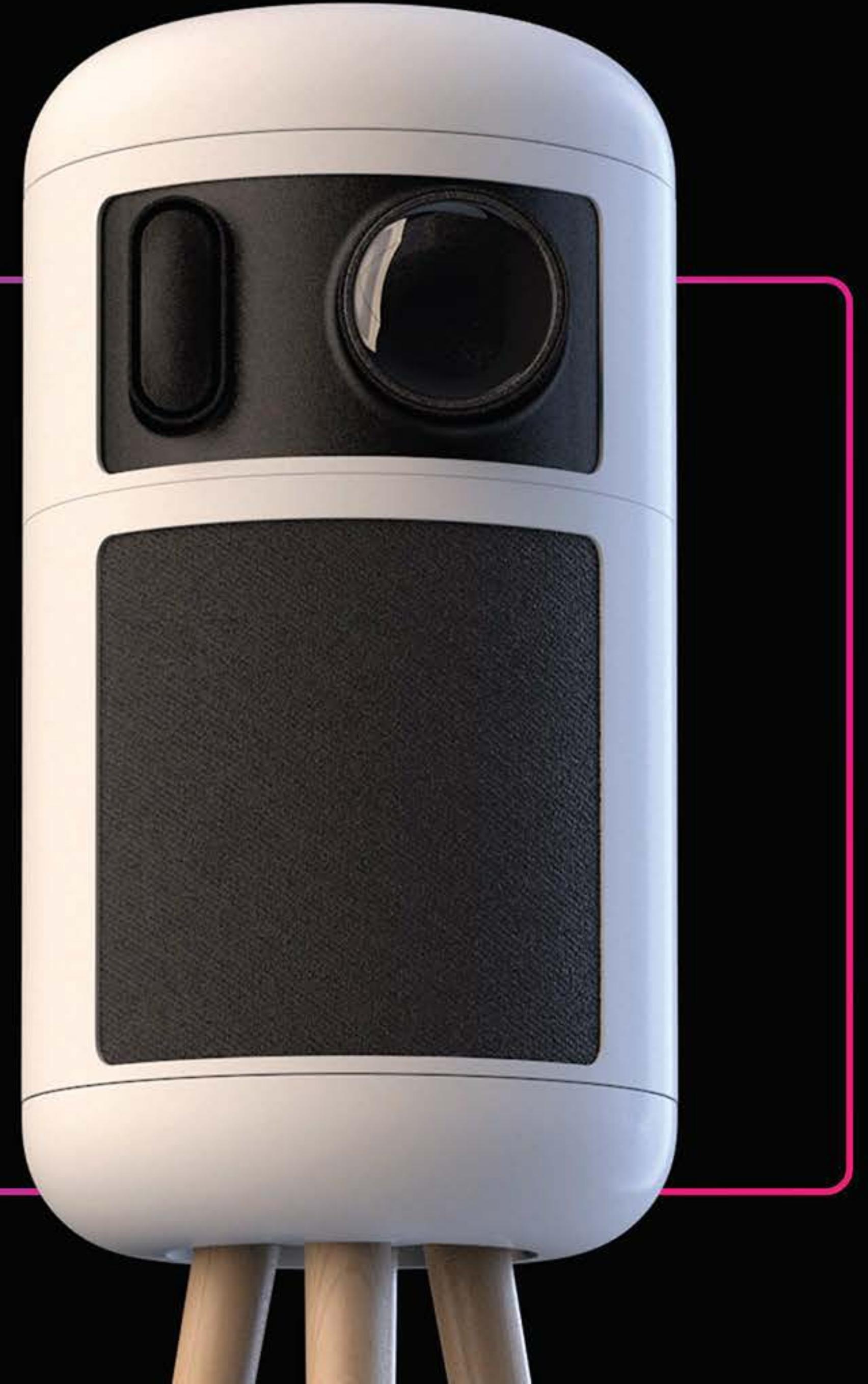
บริษัท ไซเบอร์เร็กซ์ ดีไซน์ จำกัด โทร. 08 1720 4571 Line : @cyberrex

MK360

The world's first immersive projector

Entertainment & Events

broomx





INTRODUCING MK360

2

THE WORLD'S FIRST IMMERSIVE PROJECTOR



Multi-person VR



No headset



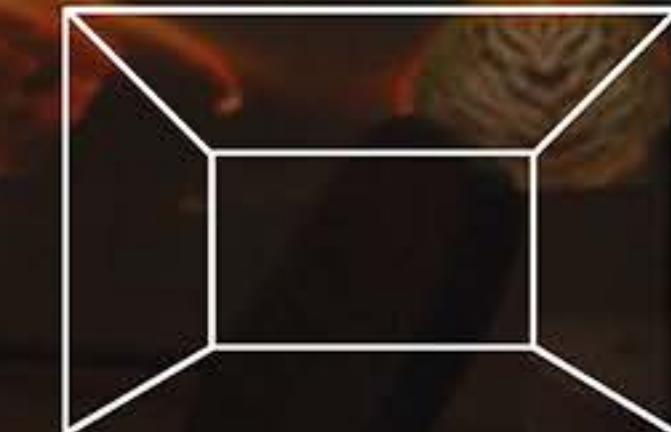
User-friendly



360°
Any media



Plug & Play
5 minute setup



3 walls + ceiling
projection

C COMPLETE SYSTEM

HARDWARE & SOFTWARE

BROOMX proprietary software works seamlessly with the hardware to:

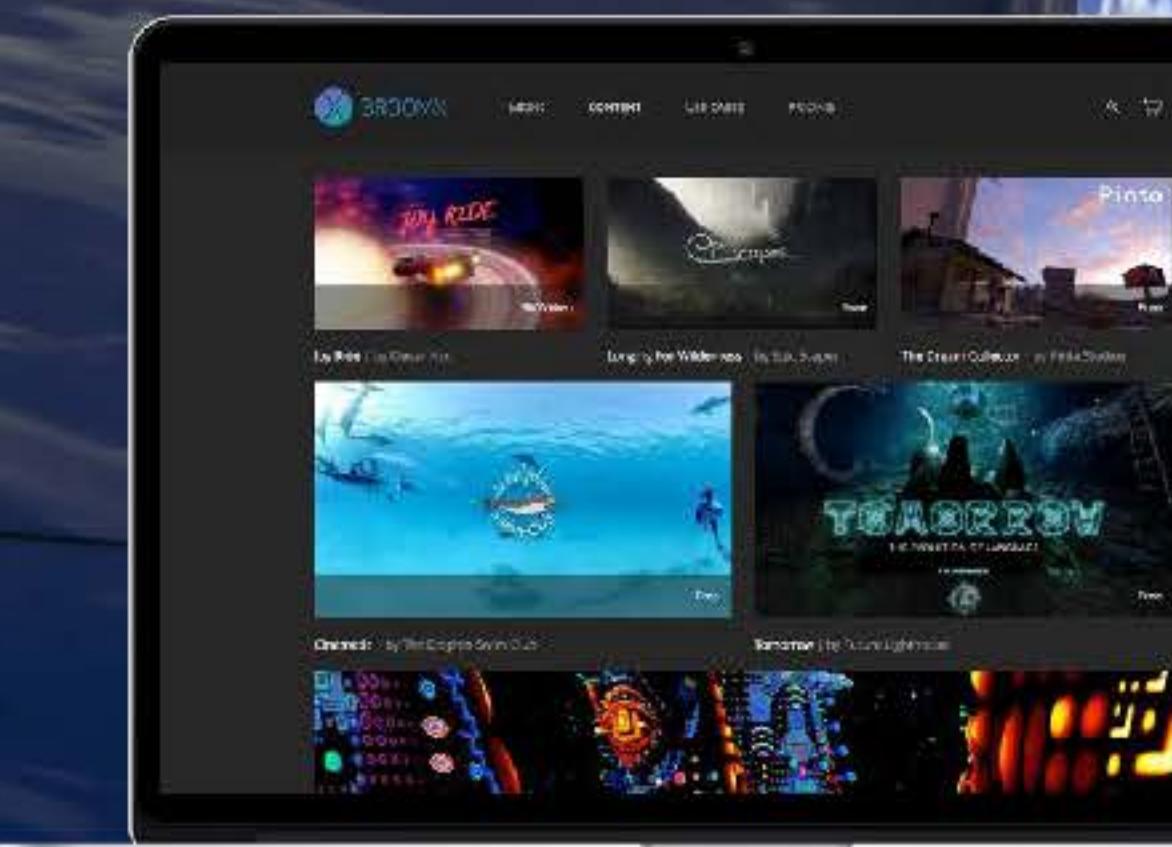
- adapt any 360° content to any room shape and size.
- play anything created for other VR devices: standard video files, Unity interactive apps and more. You can also upload your own content via USB or network.
- connect to live streamings.

APP



User friendly control via your smartphone

CONTENT PLATFORM



Curated library of the best immersive artists worldwide

Manage MK360 remotely, with analytics and admin tools

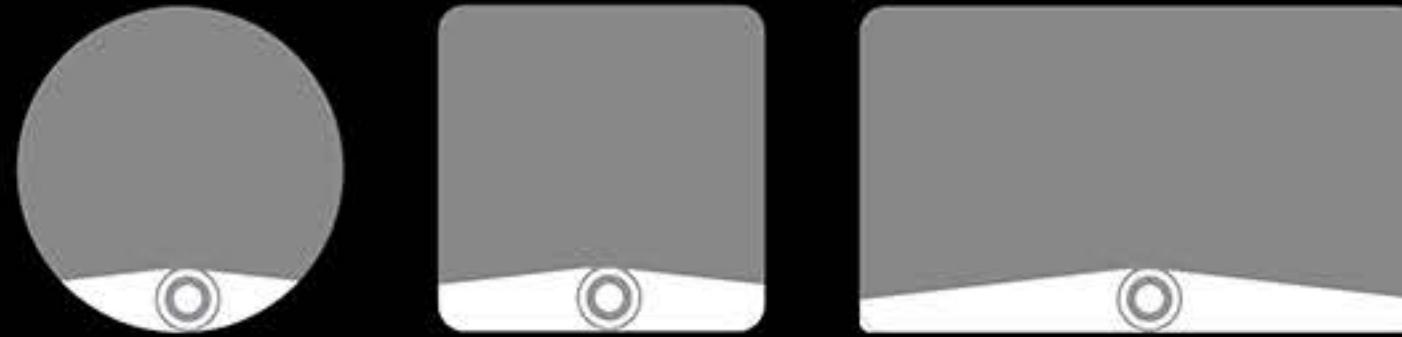
MK360

Technical specifications

Healthcare & therapeutics solutions

Optimal placement

Floor surface: 10-150m² / ceiling h 2,5-5m.
Total darkness and white or clear color walls.
Domes between 5-15m diameter.
Distance to frontal projection wall: 2,5 - 5m



Projection features

- Full HD 1080p
- 2500 lumen
- 200° horizontal
- 120° vertical

Audio features

- 5" mono enclosed audio
- 105w power
- XLR stereo inputs
- Jack stereo inputs

Media specifications

mp4, H264, Equirectangular
4K (3840x2160p), 30pfs,
AAC stereo 44,1/48KHz.
Also: jpg / .obj

Power consumption

300W MAX / 31W standby

Dimensions

180cm high x 42cm diameter
32kg weight

Internet

Not required



broomx

MK360

Optional accessories

Healthcare solutions



Flightcase

Bespoke flight case for easy transportation.
56x56x100 cm



Wheeled platform

For an easy transportation between
different rooms and spaces

broomx

HOW WILL MK360 HELP YOUR BUSINESS?

In the business of ENTERTAINMENT AND EVENTS, the rise of a new media format historically comes with a boost in major brands marketing activities. Immersive media is the next big thing in communication

1

SURPRISE YOUR AUDIENCE

Your message will be heard if it comes with a WOW

2

MAXIMIZE THE IMPACT

Being immersed together and interacting as a group is better than isolation

3

POSITION YOUR BRAND

Creative opportunities are virtually limitless

4

RETURN OF INVESTMENT

Reap the reward



FEATURED USE CASES IN ENTERTAINMENT & EVENTS



CORPORATE MEETINGS, DEMOS & EVENTS

- Present your business in its own unique environment
- Differentiate your brand from your competitors
- Easy to move - fits in the back of a car
- Quick to assemble - no technician required





MARKETING ACTIVATIONS

- Capture your audience with a stunning visual spectacle
- Interactive virtual engagement with your product





DIGITAL ART & EXHIBITIONS

- Immersive art installations made easy with an all-in-one solution
- Unleash your creativity, we provide the tools





KIDS, FAMILIES & PLAYGROUNDS

- Creativity to the next level
- Let the kids have fun and experience your brand in a non-intrusive yet effective manner





MUSIC & SPORT EVENTS

- Put your audience at the center of the action, wherever in the world it is taking place
- Live streaming capabilities for every event





IMMERSIVE CINEMA

- The future of 360° cinema experiences is already here
- Compatible with 3D spatial audio





GASTRONOMIC EVENTS

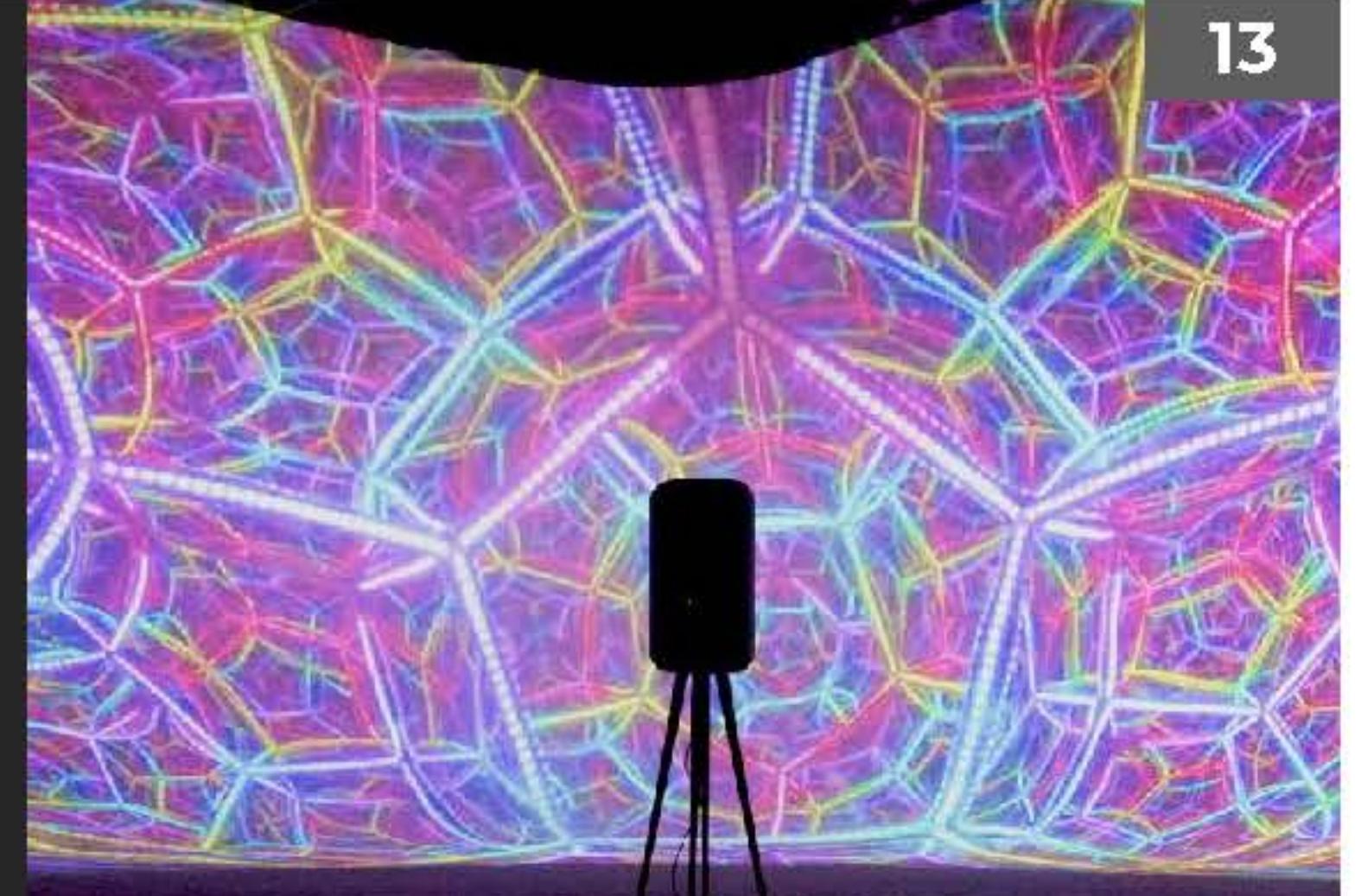
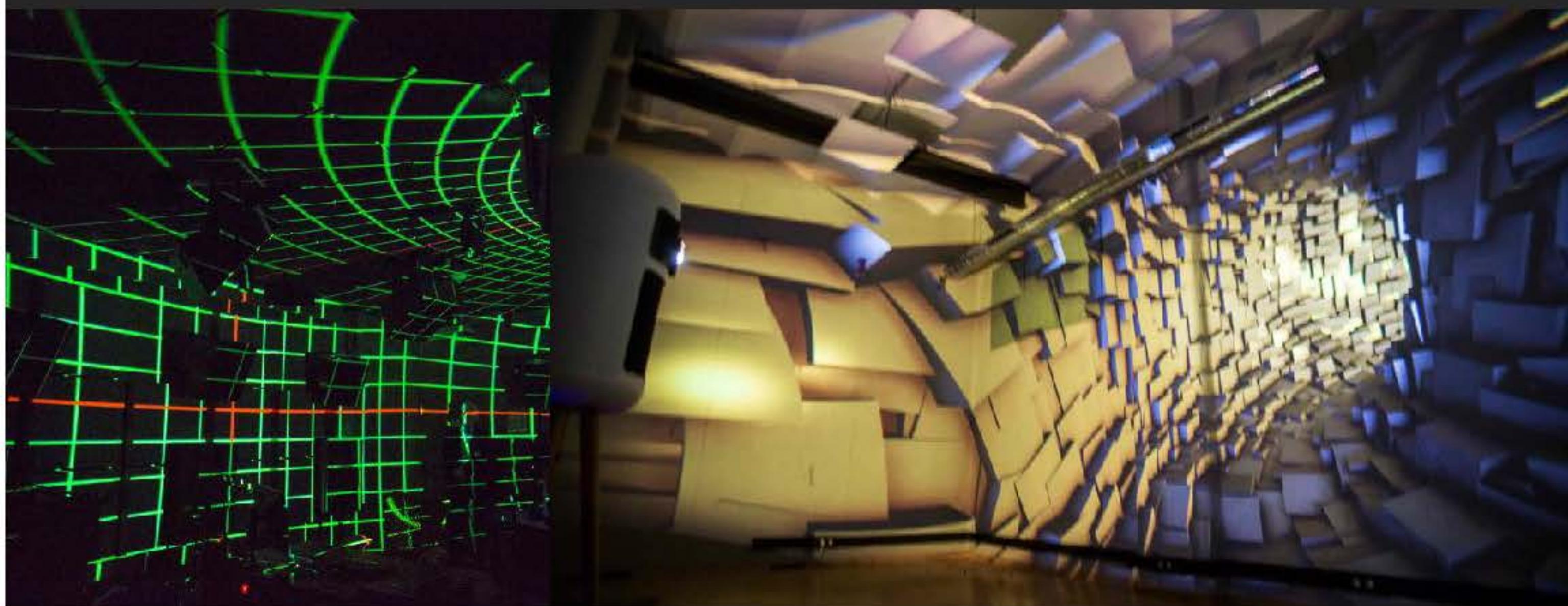
- Share multisensory experiences for heightened gastronomic pleasures
- Dining taken to the next level





5G DEMONSTRATIONS

- Unleash the power of 5G. Let people see it for real
- Other technologies hi-impact presentations





SOME OF OUR AMAZING CLIENTS



UCLA



MELIÃ
HOTELS INTERNATIONAL

Poker Stars

Ogilvy



docomo

dentsu

BURNING MAN

Nestl  



BMW GROUP



ME
BY MELIÃ

MINISTRY OF SOUNDS

Klinik Bavaria
Bad Kissingen



CATALONIA
HOTELS & RESORTS



s  n  r

VISYON
MEDIAPRO

WILLMOTT DIXON
SINCE 1852

Prima Care
MEDICAL CENTERS



Sabadell



JLL

Haaga-Helia
University of Applied Sciences



Smile Buddy



Port de Barcelona



**Generalitat de Catalunya
Ag  ncia Catalana de Turisme**





DIMENSIONS:

180cm high x 42cm diameter
32kg weight

OPTIMAL PLACEMENT:

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MEDIA SPECIFICATIONS:

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POWER CONSUMPTION:

300W MAX / 31W standby

PROJECTION:

200° horizontal / 120° vertical
Full HD 1080p, 2500 Lumen

AUDIO:

5", 105W Mono enclosed audio
XLR and Jack Stereo inputs

INTERNET:

Not required

Modular components:

easy to update.



CYBERREX × **broomx**



Authorized Dealer

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